



## NEWS RELEASE

Contact: Amy Arnetveit  
Continental Girbau, Inc.  
Advertising & Public Relations Manager  
800-256-1073  
[amy.arnetveit@continentalgirbau.com](mailto:amy.arnetveit@continentalgirbau.com)  
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### **Continental Girbau unveils new ExpressDry™ Tumbler line**

Oshkosh, Wis.—Continental Girbau's new ExpressDry Drying Tumblers, specifically designed for self-service laundries, offer unrivaled speed and energy-efficiency. Rich in profit-boosting features, the line includes single-pocket models in 30-, 55- and 75-pound capacities and 60- and 90-pound capacity stacked models.

"Independent laboratory testing confirms that ExpressDry Tumblers are Continental's most efficient drying tumblers ever," said Joel Jorgensen, Continental vice president of sales and customer services. "The test data also shows that ExpressDry Tumblers are more efficient than others on the market—requiring fewer BTUs per load."

ExpressDry's high-level of efficiency is achieved through axial airflow—an advanced drying technology in which heated air is directed through the load from back to front (standard on all units except the 75-pound capacity tumbler). Lifting ribs on the inside of the drum prevent tangling and perforated cylinders keep air constantly flowing through fabric for fast, efficient drying.

ExpressDry stack models feature a smaller footprint than competitive models with similar basket capacity – almost one square foot less per machine! "That means self-service laundries can decrease their laundry's square footage and effectively boost profits," said Jorgensen.

In the coin laundry industry, space is at a premium, with rent costs gobbling up more than 20 percent of an average laundry's gross revenue, according to the Coin Laundry Association. "Self-service laundries need equipment with greater load capacity and smaller dimensions to make the space they have count," maintains Jorgensen.

The ExpressDry SuperStack90 was created to help solve this problem. Among the first of its size in the industry with two large 14.8 cubic feet pockets, it allows 39.6 percent greater drying volume when compared with traditional 30-pound capacity dual-pocket units. It not only improves customer turnover by offering a quicker dry with greater laundry poundage, according to Jorgensen, it delivers improved profit potential per square foot for storeowners.

Both the ExpressDry stack models feature separate coin vaults and microprocessor controls for each tumbler pocket. "That's good news, because if one pocket dryer is down, the other continues to function," said Jorgensen. "And with two coin vaults instead of one, coin capacity is doubled which means coin collecting is required 50 percent less often than stacked dryers with only one coin vault."

"The advanced microprocessors also allow storeowners superior control over the drying process," he added. The ExpressDry microprocessor control allows for programmable time, temperature, cool-down, time-of-day pricing specials, customer bonus cycles and more. Conveniently, the dryers feature multiple coin-drop options, including standard quarter, token, dual drop, dual denomination or world drop. Of course, every model is also available to interface with most any card payment system on the market.

Saving time and money, ExpressDry Tumblers are easier to install and maintain, as well. Each machine requires just one exhaust connection and one gas connection. The drying tumblers require a simple 120V/20amp breaker and 12-gauge wire, making them less expensive to install and operate than most other stack tumblers, said Jorgensen. ExpressDry single-pocket units feature self-cleaning lint screens that simplify lint removal. Further contributing to ease of maintenance are conveniently accessible components including cylinder rollers, dryer motors, fans and electrical components.

While ExpressDry machines are engineered for unmatched durability and ease of use, they are also aesthetically and robustly designed. Available with white or stainless steel front panels, each tumbler cylinder features a unique, mirror-polished stainless steel backplate that is gentler on fabric and brings a bright, modern and clean look to coin laundries. Moreover, the stainless steel cylinders are perforated with hundreds of oblong holes. "The holes are purposely

oval shaped, rather than round, to prevent items such as drywall screws from catching in the holes and damaging the dryer,” said Jorgensen. “Customers can accidentally leave items in their pockets. The oblong holes allow most screws and nails to pass through without catching and causing extensive damage to the equipment.”

To find out more about Continental Girbau’s new ExpressDry Tumbler line, backed by a 3-year factory warranty, visit [www.continentalgirbau.com](http://www.continentalgirbau.com), or call 800-256-1073.

Continental Girbau, Inc. is the largest of nine company-owned subsidiaries of Girbau S.A., based in Vic, Spain. Girbau S.A. laundry products meet rigorous environmental and safety standards put forth by the International Organization for Standardization (ISO). The company, which holds both ISO9001 and ISO14001 certifications, markets industrial and commercial laundry products throughout 80 countries worldwide.

