



## NEWS RELEASE

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### **Continental announces 2007 On-premise Laundry Distributor of the Year awards**

Oshkosh, Wis. – Darling Sales and Service, in Blaine, Minn., recently received Continental Girbau's 2007 On-premise Laundry Distributor of the Year award, an honor recognizing distributors for exceptional on-premise laundry product sales. Simultaneously, Sparkle Solutions of Concord, Ontario, received Continental's Distributor of the Year award for distribution excellence in both the on-premise and coin laundry markets in Canada.

- Darling Sales and Service received the award for the sixth consecutive year. The company delivers high-quality laundry equipment and services to hotels, spas, health clubs, nursing homes, fire departments, vended laundries and more. A full-service distributorship, Darling Sales and Service houses a large parts department and highly trained technical service staff. The company works closely with customers to improve on-premise laundry productivity and efficiency through assistance with financial planning and selection of advanced laundry equipment to slash utilities and energy consumption.

"Darling Sales and Service has expertly served the on-premise market for many years," said Continental Vice President of Sales and Customer Services Joel Jorgensen. "The company not only delivers unmatched service, quality parts and technical support, it develops partnerships with customers that last decades."

- Sparkle Solutions serves the on-premise and vended laundry markets by providing expertise on vended laundry development and on-premise laundry productivity. Sparkle Solutions specializes in developing highly productive and efficient on-premise laundries at hotels, fire departments, drycleaning plants, retirement homes, linen plants and other large-scale facilities. They also serve the vended laundry market by working closely with investors to locate, design

and equip new stores and developing vended laundries at universities, dormitories and apartments.

The company's growth and success are the result of a customer-focused and ethical approach to business, according to Jorgensen. "The breadth of services Sparkle Solutions provides to their customers contributes greatly to their strength and stability, making them the thriving company they are today," he said.

To discover more about Continental's top on-premise laundry equipment distributors, call/visit Darling Sales and Service at 763-786-1803 or [www.darlingsales.com](http://www.darlingsales.com); or Sparkle Solutions at 866-660-2282 or [www.sparklesolutions.ca](http://www.sparklesolutions.ca). For more information about Continental laundry equipment, visit [www.continentalgirbau.com](http://www.continentalgirbau.com) or call 800-256-1073.

Continental Girbau, Inc. is the largest of nine company-owned subsidiaries of Girbau S.A., based in Vic, Spain. Girbau S.A. laundry products meet rigorous environmental and safety standards put forth by the International Organization for Standardization (ISO). The company, which holds both ISO9001 and ISO14001 certifications, markets industrial and commercial laundry products throughout 80 countries worldwide.

DarlingDOY.jpg: Seth Willer (right), Continental sales manager for central U.S. and Canada presents the 2007 On-premise Laundry Distributor of the Year award to Ralph Darling (center) and Brad Darling (left) of Darling Sales and Service.

SparkleSolutionsDOY.jpg: Continental Girbau President Mike Floyd (left) and Continental Vice President of Sales and Customer Services Joel Jorgensen (right) present the Canadian Distributor of the Year award to Ray Helwig of Sparkle Solutions (center) at Continental's 2008 Conference of Champions distributor event held at Miller Park in Milwaukee, WI.