



## NEWS RELEASE

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For immediate release

### **Willer named 2007 Continental Salesman of the Year**

Oshkosh, Wis. – Seth Willer recently received the 2007 Continental Girbau Salesman of the Year President's Award for his equipment and parts sales achievement. Willer has served as Continental Girbau's sales manager for the Central United States and Canada for two years.

"Seth is the newest addition to the Continental sales staff and he brings energy and a fresh perspective to our industry and our distributors," said Joel Jorgensen, Continental's vice president of sales and customer service. "His enthusiasm and ever growing laundry expertise, coupled with the success of his territory, ultimately earned him this prestigious award."

Willer earned a bachelor's degree in speech communication from the University of Wisconsin-Oshkosh in 2004. He then served EBS Contracting in Oshkosh, Wis., where he handled bid preparation, sales, new construction and remodeling projects. He began working at Continental in 2005 as a management trainee before moving into the position of central regional sales manager in 2006.

Willer received the award at the company's national sales meeting in January, along with a ring, to commemorate his achievement. "His knowledge of the business, success managing existing customers and effective communication with distributors really sets him apart. Seth certainly has a bright future with Continental," said Jorgensen.

"This award marks a personal growth for me, giving me the confidence to set goals and achieve high standards," said Willer. "I cannot take all the credit, though. There are key distributors who significantly increased their sales to make 2007 the largest sales volume ever

achieved by this territory. This, combined with Continental's superb support staff, has allowed me to receive this award."

Continental Girbau, Inc. is the largest of nine company-owned subsidiaries of Girbau S.A., based in Vic, Spain. Girbau S.A. laundry products meet rigorous environmental and safety standards put forth by the International Organization for Standardization (ISO). The company, which holds both ISO9001 and ISO14001 certifications, markets industrial and commercial laundry products throughout 80 countries worldwide.



Joel Jorgensen, vice president of sales and customer services, presents the 2007 Continental Girbau Salesman of the Year President's Award to Sales Manager Seth Willer.