



NEWS RELEASE

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For immediate release

Willer named Girbau Industrial national sales manager

Oshkosh, Wis.—Continental Girbau Inc. recently named Seth Willer national sales manager, responsible for the Girbau Industrial brand. Prior to taking on his new role, Willer served four years as regional sales manager for the Continental Girbau brand in Central United States and Canada. In 2007, he received the Continental Girbau Salesman of the Year President's Award for sales achievement.

In his new position, Willer will work closely with Continental regional sales managers and staff to establish a professional network of Girbau Industrial distributors and national accounts, according to Joel Jorgensen, vice president of sales and customer services. Additionally, he will manage Girbau Industrial distribution, marketing, advertising and product development.

"Seth is the perfect person to fill this position, partly because of his growing knowledge of the commercial/industrial laundry industry, and also because of the way in which he effectively manages accounts, works with people and gets results," said Jorgensen.

Willer earned a bachelor's degree in speech communication from the University of Wisconsin-Oshkosh in 2004. He began working at Continental in 2005 as a management trainee before moving into the position of central regional sales manager in 2006.

The newest of three divisions and brands of Continental Girbau, Girbau Industrial provides industrial laundry products to North American clients, including large-capacity washer-extractors and drying tumblers, high-volume flatwork ironers, tunnel washing systems and related system machinery, including feeders, folders and conveyor systems.

Continental Girbau Inc. is the largest of nine subsidiaries of Girbau S.A., based in Vic, Spain. Girbau S.A. laundry products – marketed throughout 80 countries worldwide – meet rigorous environmental and safety standards established by the International Organization for Standardization (ISO). Girbau S.A. holds both ISO9001 and ISO14001 certifications. Ever focused on laundry efficiency, Continental Girbau is a member of the U.S. Green Building Council (USGB), a 501(c)(3) nonprofit that developed the Leadership in Energy and Environmental Design (LEED) Green Building Rating System. Visit Continental at www.continentalgirbau.com, or call 800-256-1073.

